

ARISTA

Planning / Urban Design / Architecture / Landscape



ARISTA Design is a planning, urban design, architecture, and landscape firm with the capacity to deliver projects in complex urban environments. Our work spans multiple scales and disciplines, including the development of real estate master plans, the design of urban public policies, and architectural projects, among others.

Our approach emphasizes close attention to the specific processes required for each project, always working in direct collaboration with clients—understanding their vision and aspirations while addressing the dynamics that shape the territory. A deep reading of the context, combined with our ability and experience in envisioning future scenarios, allows us to create an identity that leverages existing resources and establishes conditions that guide project development in both the short and long term.

We assemble and coordinate multidisciplinary teams with experts in key areas according to each project's needs, always striving for technical excellence and meaningful contributions to the well-being and sustainable development of communities.

ARISTA is led by its two founding partners, María del Carmen Elosúa and Jaime Ortiz, who maintain a binational practice informed by their professional experience in both Mexico and the United States.



María del Carmen Elosua

She has extensive experience as an architect, urban designer, and planner. She holds a degree in Architecture from Tecnológico de Monterrey and a Master of Science in Architecture and Urban Planning from the Massachusetts Institute of Technology (MIT) in Boston. She served as Director of the Municipal Planning Institute (IMPLAN) of San Pedro Garza García and as Director of Operations in Mexico for Wallace Roberts & Todd in Philadelphia.



Jaime Ortiz

He is a licensed architect and certified urban planner with extensive experience, gained through his work as an urban designer at the New York City Department of City Planning and at the Municipal Planning Institute (IMPLAN) of San Pedro Garza García, where he served as Director and Coordinator. He is a graduate of Tecnológico de Monterrey and holds a postgraduate degree in Urban Planning from Columbia University in New York.

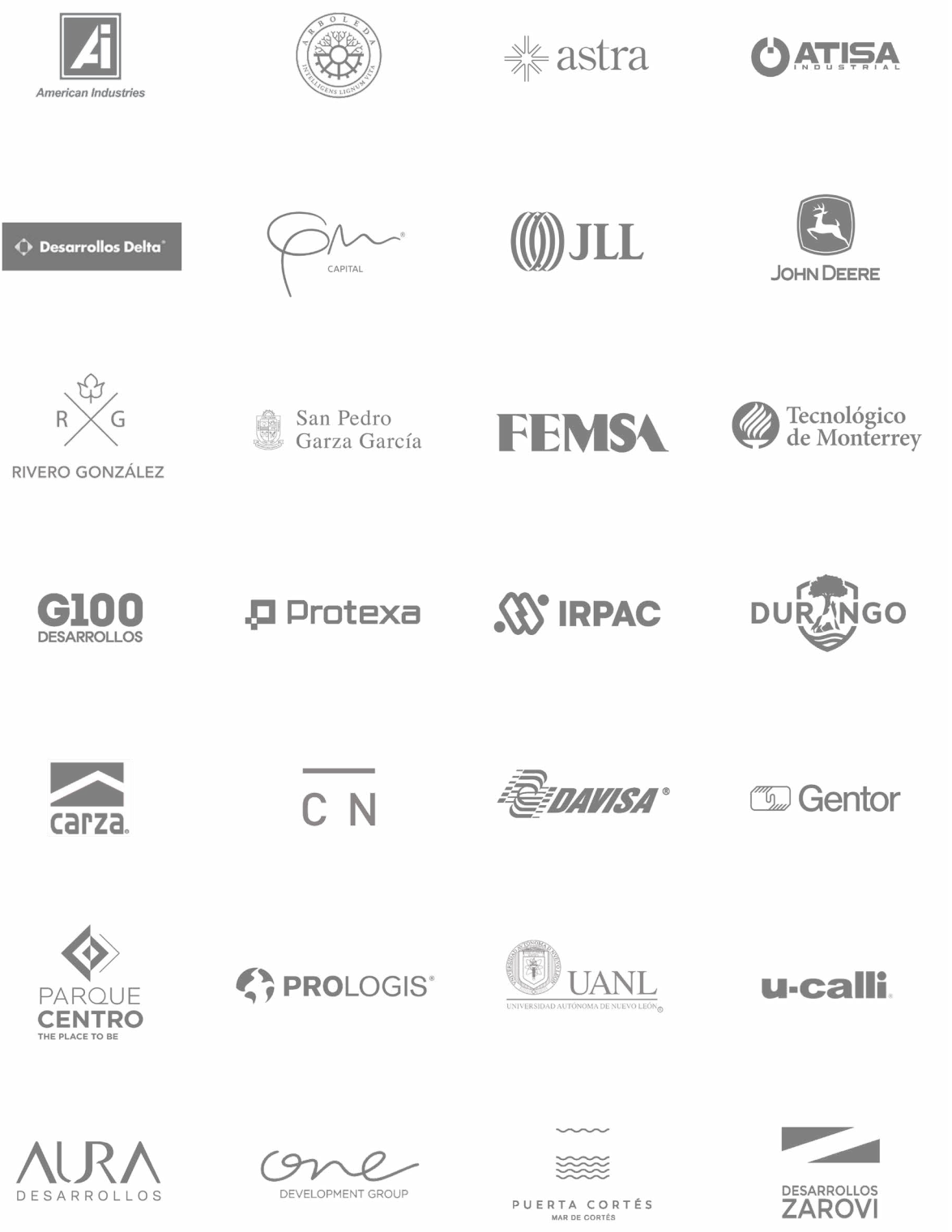
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aristadesign.com

 [aristaurbana](https://www.instagram.com/aristaurbana)

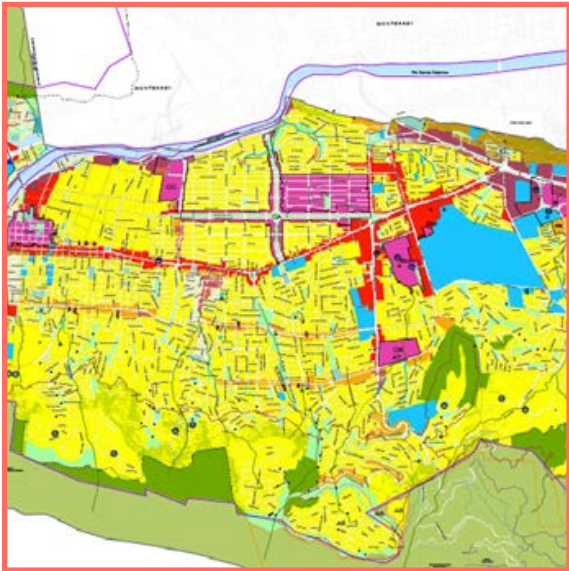
OUR CLIENTS

American Industries
Arboleda
Astra
ATISA Industrial
Aura Desarrollos
Capital Natural
Carza
DAVISA
Desarrollos Delta
Desarrollos ZAROVÍ
FEMSA
G100 Desarrollos
Gentor
GM Capital
Grupo Protexa
IRPAC
JLL
John Deere
Durango Municipality
San Pedro Garza García Municipality
ONE Development Group
Parque Centro
Prologis
Puerta Cortés
Rivero González
Tecnologico de Monterrey
U-Calli
Universidad Autonoma de Nuevo Leon





REGIONAL
URBAN PLANNING



DISTRICT
URBAN PLANNING



URBAN DESIGN



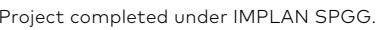
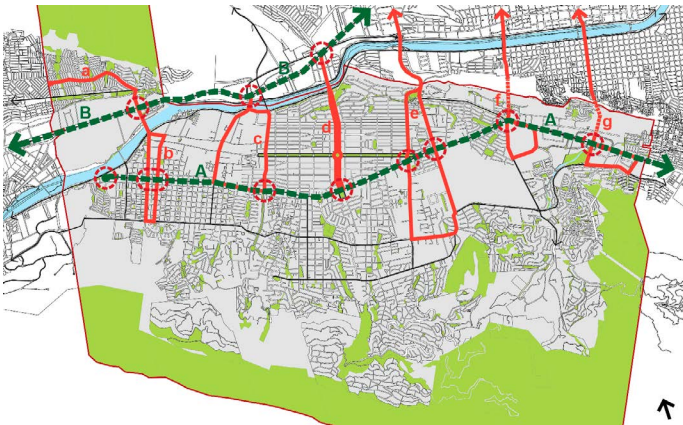
LANDSCAPE &
STREETSCAPE

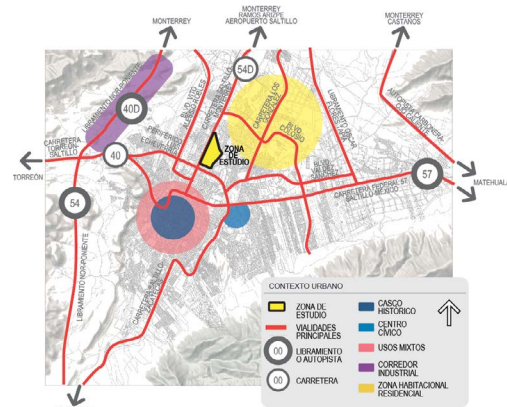


ARCHITECTURE



Our work is committed to strengthening public policy through the design and implementation of progressive strategies that prioritize the public good over individual interests, integrating the urban environment with the natural landscape in a balanced and harmonious way.





37 Ac



247 Ac



297 Ac

The success of projects with the potential to generate positive urban transformation—whether at a large scale or through high-impact interventions—requires the collaboration of diverse stakeholders from the community, private sector, and political sphere. Effectively managing these processes is an essential component of our practice and one of the intangible outcomes we define in every proposal, both in the public and private sectors.



URBAN DESIGN

MIXED USE

MAXIMIZING RESOURCES AND REDUCING RISKS

We anticipate project-related risks and propose strategies to neutralize or minimize them, fostering solutions that integrate diverse uses of urban space and encourage coexistence among different stakeholders.

MASTER PLAN ROSARITO 200

Rosarito, B.C.	74 Ac
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PARQUE CENTRO MASTER PLAN

Saltillo, Coah.	37 Ac
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URBAN DESIGN

MIXED USE

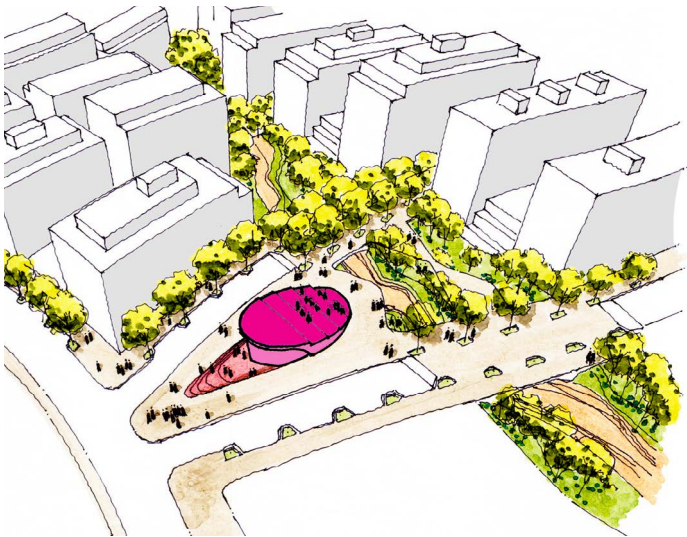


HACIENDA III MASTER PLAN

Tijuana, B.C.

12 Ac

Landscape by
Arch. Alma Du Solier



MASTER PLAN VÍA CORDILLERA - PHASE 2

Santa Catarina, N.L.

12 Ac





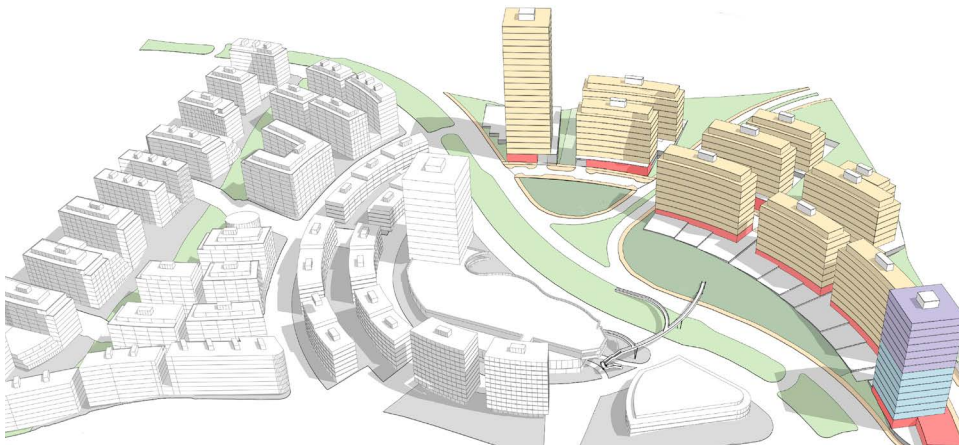
URBAN DESIGN

MIXED USE



MASTER PLAN VIA CORDILLERA - PHASE

Santa Catarina, N.L.	12 Ac
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MIXED USE MASTER PLAN

7 Ac

Landscape by
Arch. Alma Du Solier



MIXED USE MASTER PLAN

5 Ac



MIXED USE
MASTER PLAN

Monterrey, N.L. 74 Ac

ARISTA

CREATING VALUE

For our clients and for the city.





URBAN DESIGN

MIXED USE



CUMBRES MAGNOLIA MASTER PLAN

Monterrey, N.L.

27 Ac



MIXED USE STRATEGIC PLAN

370 Ac

In collaboration with AECOM



MIXED USE MASTER PLAN

39 Ac





URBAN DESIGN

PLANNED HOUSING



EBANOS MASTER PLAN

Monterrey, N.L. 84 Ac



VILLA ALHONDIGA MASTER PLAN

Leon, Gto. 67 Ac



MONARCA MASTER PLAN

Santiago, N.L. 104 Ac



LA ASTURIANA MASTER PLAN

Leon, Gto. 17 Ac



URBAN DESIGN

INDUSTRIAL



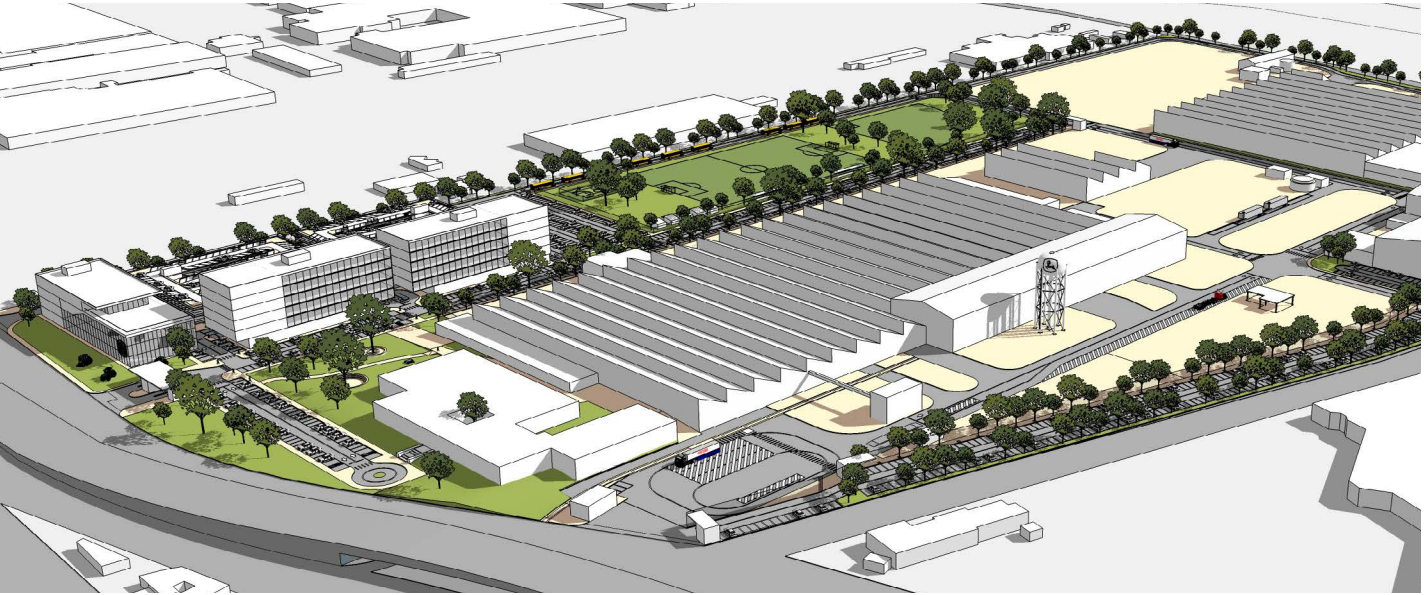
AUTODROMO INDUSTRIAL PARK MASTERPLAN

Apodaca, N.L.	62 Ac
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LOGISTICS CENTER MASTERPLAN

Altamira, Tamps.	170 Ac
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INDUSTRIAL CAMPUS MASTER PLAN

64 Ac



LANDSCAPE & STREETSCAPE

LINEAL PARK RAILWAY

Durango, Dgo.	20 Ac
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In collaboration with PEW Studio



LINEAL PARK RAILWAY

Durango, Dgo.	20 Ac
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In collaboration with PEW Studio





LANDSCAPE & STREESCAPE

FRACCIONAMIENTO LA ASTURIANA

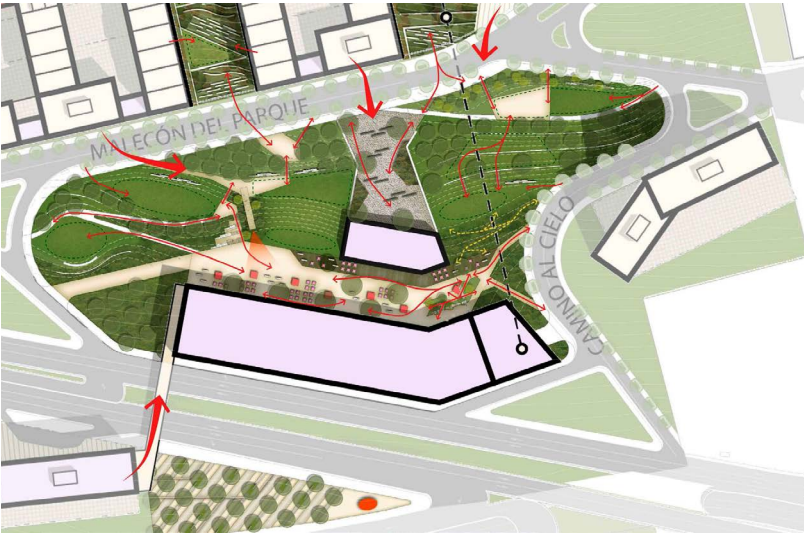
Leon, Gto.	1 Ac
En colaboración con Arq. Tere de la Garza	



ARISTA

LANSCAPE FOR A MASTERPLAN

Monterrey, N.L.	74 Ac
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LANDSCAPE & STREETScape

JUAREZ – VASCONCELOS TRANSIT STOP INTERVENTION

San Pedro Garza García, N.L.	1,140 sqft
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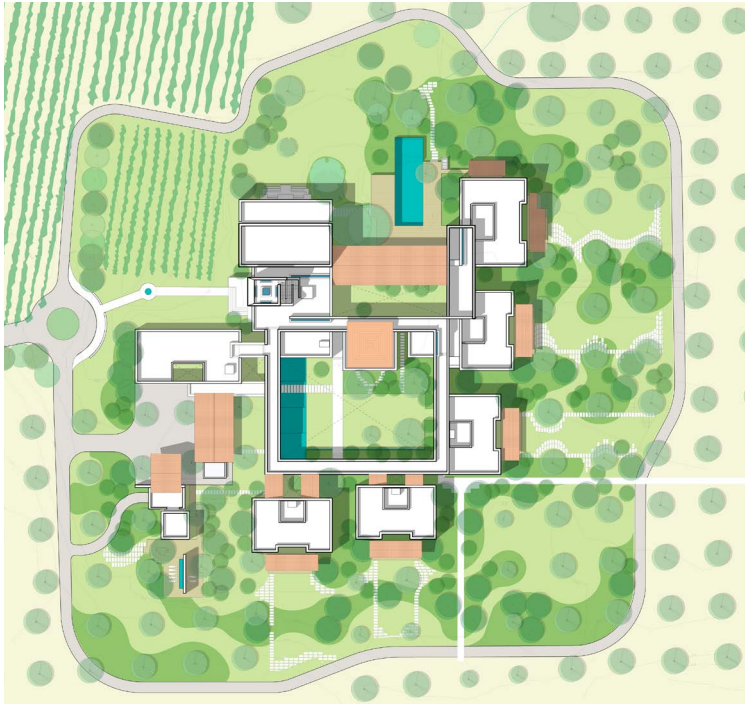
RESIDENTIAL DEVELOPMENT JOYA DEL VENADO

San Pedro Garza García, N.L.	17 Ac
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ARCHITECTURE



HACIENDA RIVERO GONZALEZ

Parras, Coah.	38,750 sqft
Landscape by Andropogon	



CONSTITUCION 999 CONTEST

Monterrey, N.L.	31 Ac
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ARISTA



PORFIRIO HOUSE

San Pedro G.G, N.L.	1,775 sqft
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In collaboration with
Arch. Gerardo Pérez



ARCHITECTURE

ARISTA



TRIPLEX LA ASTURIANA

Leon, Gto.	1,235 sqft
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TOWNHOUSES
VILLA ALHONDIGA

Leon, Gto.	750 - 1200 sqft
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CONSTITUCIÓN 999 CONTEST

Monterrey, N.L.

31 Ac

WE DESIGN SMART ARCHITECTURE.

Aware of the importance of creating financially sustainable and value-generating projects, we combine experience with ambition to deliver innovative architecture. Our goal is for each project to become a key element in urban development while helping our clients achieve their objectives.

Smart Urban Development

aristadesign.com